

The Basics & Beyond Tax Planning Newsletter is a one-time, cost-effective way to inform your clients about current tax planning opportunities. Among the many benefits you will realize when you use this proven business-building newsletter are:

Remind your clients why you are their tax professional!

- ▶ Provide your clients with the latest tax information about about the Tax Cuts and Jobs Act. How will the new law affect them?
- ▶ Ample room for you to imprint your firm name and address. Use this marketing tool to strengthen your client relationships and encourage referrals.
- ▶ Low cost. Electronic copy for only \$75.
- ▶ Practical, easy-to-understand material. Written by experts, in the true Basics & Beyond tradition.
- ▶ An economical and effective way to place your name in front of your clients.

Let us help you grow your practice!

- ▶ Your clients will get concrete facts, not hype.
- ▶ You will provide the good solid tax information that your clients already expect from you.
- ▶ Assembling this type of information is our business and you can count on us to do it well.
- ▶ Your letter will deliver that accurate tax information in an easy-to-understand format.
- ▶ You could draft your own letter, but why bother? For only \$75, you avoid spending many hours from your busy schedule to create it.

Registration form

Mr/Mrs/Miss/Ms: _____

Company/Firm: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____ FAX: (_____) _____

E-mail: _____

Check all that apply:

- Attorney
- CFP
- CPA
- EA
- RTRP
- Tax Preparer

Payment information

Amount due: \$75

Check enclosed. Please make checks payable to "Basics & Beyond."

Charge my credit card: _____ - _____ - _____ - _____ Security Code**: _____ Exp. Date: _____ / _____

Cardholder Name: _____ Signature: _____

** Security Code: Visa, Discover and Mastercard – Last 3 digits of the numbers on the back of the card signature panel. American Express – The 4-digit code on front of card above and to the right of the main card number.

FAX to: (727) 210-6604

MAIL to: Basics & Beyond 2605 Enterprise Rd. East Suite 150 Clearwater, Fl. 33759

SCAN to: support@cpehours.com

Or Call: 1-800-664-8297